

# ABOUT

REACHING BEYOND CONTENT TO CONNECT WITH GOLFERS ON A DEEPER LEVEL

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From group outings to national events to iconic tournaments, Golfweek creates memorable experiences that engage key audiences while allowing them to interact with the brand. These events serve as opportunities to not only connect with the Golfweek reader – golf's most important customer – but also extend Golfweek's reach by building relationships and making an impact on both avid golfers and the industry.

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**Golfweek** FOR SERIOUS GOLFERS